

In a recent survey of customers on the Super Rod web-site (www.super-rod.co.uk), 54% of installers, were optimistic about future work with a further 35% cautiously optimistic, 9.5% working but unsure of the future and 1.5% currently with no work.

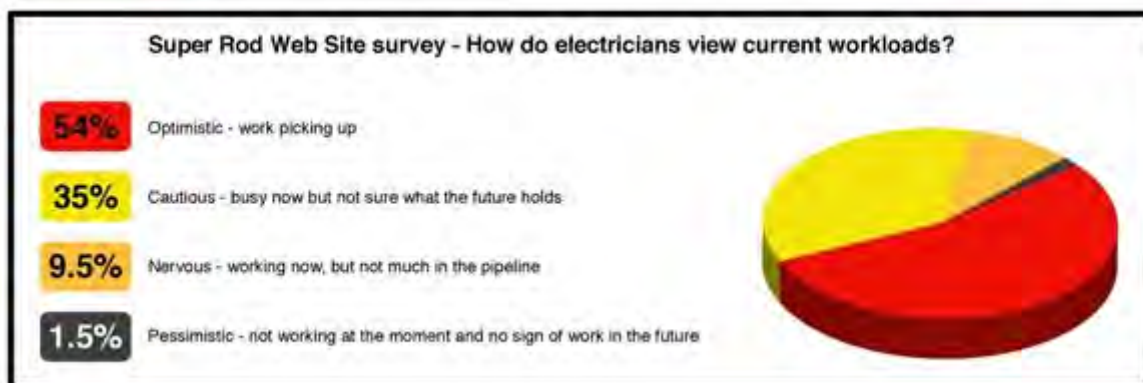
Now, not wanting to shout from the roof tops that the recession is over, any good news these days is appreciated.

Malcolm Duncan (MD of Super Rod) commented, "The recession can sometimes strengthen companies and reward those working efficiently and observing good practice. The Super Rod range certainly attracts that type of contractor and we aim to continue working with them to secure work both now and in the future".

The data is taken from a series of surveys run on the Super Rod web site to ensure that they constantly keep in touch with their customers. Should anyone have any suggestions for future surveys, then please get in touch with Super Rod on 01495 792000 or email mail@super-rod.co.uk.

And finally, another amazing new product, developed by an installer in conjunction with the team at SuperRod, will be launched at the Elex show in Coventry, so come and see us at stand I10, September 17th and 18th.

For more information regarding the Super Rod range please visit www.super-rod.co.uk.



Super Rod Web Site survey
How do electricians view current workloads?



- 54%** Optimistic - work picking up
- 35%** Cautious - busy now but not sure what the future holds
- 9.5%** Nervous - working now, but not much in the pipeline
- 1.5%** Pessimistic - not working at the moment & no sign of work in the future

